



## NONPROFIT SUMMARY

### *Community ¢ents*

#### **Create an Income Stream with very little effort!**

*Community ¢ents* provides a unique opportunity for nonprofit organizations to not only save money on their existing credit card processing fees, but also provides nonprofits with a *new* and *continuous* income stream with very little effort on the part of the nonprofit.

Most nonprofits already accept credit cards for items like ticket sales, sponsorships, auction sales, online donations and website purchases. To see how much money you would save by switching to *Community ¢ents*, a no obligation, no cost analysis would be done comparing your current merchant processor's statement to what Axia Payments (Axia) can provide. It would show monthly and annual savings on your credit card transaction fees. Of course all records are strictly confidential. In almost EVERY case we have been able to save money.

This is the first WIN for your nonprofit, lower costs and an improvement to the bottom line.

From the reduced fees paid to Axia, a percentage will be sent to A Charity for Charities on the merchant's behalf (in this case your nonprofit). Your nonprofit (as the merchant) can designate itself to receive the funds deposited at A Charity for Charities. You then become the first merchant in your income stream. Any business or merchant working with you or any donors who accept credit cards in the course of their daily business transactions can also become part of this program and save money on their merchant processing fees. This is a BIG WIN for businesses as they are always trying to lower costs and improve their bottom lines. They can then designate your nonprofit to receive its percentage of the credit card transaction fees paid to Axia and deposited at A Charity for Charities.

This is the second WIN for your nonprofit, a new and continuous income stream.

Nonprofits have numerous supporters, many of whom would welcome the opportunity to lower a business cost AND give more to the nonprofit. These supporters, already passionate about your cause, are a great place to start in developing your income stream. These supporters could also help grow the program exponentially as they talk about it to their friends and colleagues.

There might also be some businesses that have supported your nonprofit in the past but can't afford to do so now in these extremely trying times. This is an opportunity to reconnect and provide them a way to become supporters again without any additional outlay of funds. This program also provides a way to bring in new "friends", those who want to be involved but again can't afford a monetary donation.





All the funds generated through *Community ¢ents* are **UNRESTRICTED** dollars; able to be used wherever the greatest need! Another WIN for the nonprofit.

A Charity for Charities can provide tools to help market *Community ¢ents* including arranging meetings with boards of directors, potential donors and merchants. ACFC can provide a brochure tailored for your nonprofit to mail or email to local merchants and in-kind donors and can help write articles for newsletters and the local media.

It takes very little time to make the transition once the decision is made. It is a very easy application process with a two-page form. The only other documentation required is a copy of both your 501(c)(3) declaration and a cancelled check. After receipt of these items approval would take just a few days. In most cases the new software is downloaded right over the telephone to existing equipment and takes less than twenty minutes to be up and running. Axia integrates with most equipment and this would be confirmed at the time the analysis was done.

Axia Merchant Services is a privately held company based in Santa Barbara and in business for close to twenty years. Axia processes almost \$2 billion in transaction volume annually, placing them nationally in the top 50 in the industry. Their preferred network manages over 1 million merchants processing over 7 billion transactions per month and is recognized as the world's leader in processing.

Axia is a very philanthropic company and approached A Charity for Charities and asked to partner with us. *Community ¢ents* fits in with our mission which is to educate the community about and raise funds for other nonprofits.

Please see the attached sheet listing nonprofits already creating an income stream with *Community ¢ents*

