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### **Business Partnerships to Help Fill Funding Gap for Nonprofits**

Every community organization is looking for fresh, innovative ways to raise funds to support ongoing programs and expand services. The *Community Cents* program at A Charity for Charities provides businesses with reduced credit card transaction fees and nonprofit organizations a new and continuous income stream.

When credit card payments are processed through the *Community Cents* program it automatically provides financial help to nonprofit organizations, at no additional cost to the merchant. *Community Cents* simply allocates a percentage of the fee for every transaction processed to the merchant's designated charity.

With a grim economic forecast for 2008 many funding sources may either cease to exist or provide fewer dollars than in previous years. Here is a way nonprofits can bridge a funding downturn and raise funds to help meet the budget for 2008 and beyond.

Nonprofit organizations can work with A Charity for Charities to easily develop this potential new source of revenue. The process will allow for a new procedure in charitable giving drawn from common business practices, embracing the need of the merchant to lower his cost of doing business and infusing business dollars back into the community. Donors, businesses and merchants with already existing relationships with nonprofits, or those looking for a way to get involved will save money and experience the satisfaction of giving back to the community.

This program is made possible through the partnership of A Charity for Charities, and Fast Transact, Inc., a registered ISO-MSP of Bank of America NA, Charlotte NC, and Wells Fargo Bank NA, Walnut Creek, CA. A Charity for Charities is a 501 (c)(3) IRS tax-exempt organization, whose mission is to educate the community about and raise funds for other nonprofits in the community. Fast Transact, Inc. is a leader in the merchant payment industry, providing processing services for storefront and website locations as well as merchant solutions for selling online.

For more information about the *Community Cents* program and A Charity for Charities you can log onto [www.acharityforcharities.org](http://www.acharityforcharities.org) or email [communitycents@acharityforcharities.org](mailto:communitycents@acharityforcharities.org).

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